## WRNC Board Meeting February 25th, 2007

All Present:

Elizabeth Hanrahan, Beth Knapp-Tyner, Jean Chamberlain, Linda Bergman, Janenie Ledbetter, Alicia Cawlfield, Carla Johnson, Jennifer Gordon, Mathias Engelmann, Mary Weiss. Toni O'Neil

- 1) Symposium Update: Beth said attendance number was up (152 attendees) over last year. Even though the spending had increased this year, as planned, in order to put more money back into the symposium, we still came out ahead. The issue of walk-ins will be addressed by the Symposium Committee later on, as well as the issue of requiring all attendees to wear name tags. Linda suggested having a Guest Book and having everyone sign in at registration, and update their address information as they signed in.
  - 2) Brochure Development: There is no formal committee for this, just all the board members working together to replace the old brochure. Comments were sent to Jennifer, who designed a new brochure based on the suggestions given to her. Alicia suggested that it be made even more beginner rehabber friendly. Beth and Jean said it also should focus on helping to increase WRNC membership, and be given out during various training sessions and rehabilitation courses. Carla proposed a vote, seconded by Mary, and all accepted the new design. Mathias offered to get printing price quotes for black & white, color, plain paper, and recycled paper. The board preferred using the tan paper with green printing vs. just black and white, to avoid looking "cheap". It was suggested to look at prices starting with a minimum of 1000 copies. Jean said in the past the brochures were taken to the WRC office, who distributed them along with permits being mailed out. Jennifer said she could provide a black and white version for downloading for those who needed copies for their classes now.
  - 3) Rabies Vector Species Update: Jean said that the letters were ready to go out to the WRC commissioners. Carla reported that she had recently spoken to Daron Barnes, who indicated that the commissioners were now ready to listen to the proposal, and would notify her when it would be a good time to present the proposal to them in person. Beth suggested that Jean should talk with Laura first and discuss a plan of action with her before mailing out the letters. However, if Laura recommends mailing out the letters before the face-to-face meeting with the commissioners, then Jean will do that.

Alicia wanted to know about making follow-up phone calls to the Animal Control agencies that had been sent letters earlier. She indicated that Debbie Ramsey, a WRNC member, had volunteered to call all the agencies that did not return their response postcards. Jean will speak to Debbie before she starts the calling, to go over what should be said, and provide directions, since she will be representing the board when she calls. Debbie will provide the information and responses she gets, plus any feedback, to Jean.

4) "Save on Conferences": Elizabeth has given backup instructions on how to set up the telephone conferences for board meetings to Beth. She will provide the same information to Toni, in case something would happen and Elizabeth would be unavailable for some reason in the future.

Symposium T-Shirts: We discussed whether a fee should be paid for the design, and it was decided not to pay one, if the design selection was made as part of a competition/contest. Beth will put a notice in the next two newsletters about the contest, with the deadline for design submission by July 15<sup>th</sup>. Linda will check to see where OWLS gets their T-shirts printed. Alicia said she would also check into where the different NC State clubs and organizations get their T-shirts printed. All designs will be sent to Linda, who agreed to be the contact person. Designs

must be submitted in electronic (jpeg) format for review by the board members by e-mail. The winning selection will be made by board vote.

- 5) Federal Bird Permit Committee: Raleigh has been selected as one of the major cities where the next class will be held, and another class to be held somewhere in the Hickory area, exact city still to be decided. Information will be in the next newsletter with the location and details of the classes. Since the classes will be held in the late fall/winter/early spring months, weather is a major consideration in determining the location.
- 6) Membership: Beth reported that 59 people have not renewed to date, and reminder letters will be mailed to them shortly. The renewal application forms will be mailed back to Carla.
- 7) Cage Grant: Toni and Linda outlined again the purpose of the cage grant to either build a new cage, modify or repair an existing cage, or expand and enlarge an existing cage. Linda proposed a vote, seconded by Toni, and the unanimous vote by the board resulted in an increase in the amount of each grant to \$300.00, not to increase it to \$500.00, and to make the amounts for each grant the same. The detailed information and application forms will be put on the web site after Toni supplies that information again to Jean. Toni will send information about the deadline extension and monetary increase to Brenda for this newsletter.
- 8) Praise for Symposium: Linda said she received a nice letter from a symposium attendee, who expressed appreciation for the raffle, the spirit captured by the symposium, and praise for the wonderful people she met during it. She also indicated she would mention how much she enjoyed the WRNC symposium while she attends the NWRA symposium next month. Beth also indicated she had received several e-mails with very positive comments and feedback about the symposium.
- 9) Next Board Meeting: Elizabeth will send out an e-mail later on with several dates for the next meeting. It was decided at this meeting that the next meeting should be on a Sunday in May, not be on Mother's Day, and should start again at 10:00 AM. Carla made the motion, seconded by Linda, and this meeting was adjourned.

Mist Committed: Toni O'Neil, Secretary

2/22/07 9:00 AM

## Post Meeting Online Discussion Comments about Symposium T-Shirs::

Beth proposed (post meeting via e-mail discussion) that compensation could be made for the winner in the form of free admission to the symposium, free membership, and a free T-shirt.

The entries should be submitted to Linda (only) so that she can put a presentation/contact sheet together to send out to all board members. The board will then be able to discuss designs (only) and take voting action. The entries provided to the board will not have anyone's name, but rather Design A. — Design B. —Design C. and so forth, to prevent bias.

Jennifer wondered if we should have the design on the front and sell sponsorship on the back of the shirts. If we got 5-6 businesses to donate \$100 to have their name on the back of all the shirts we print then we wouldn't have to take a loss if they all didn't sell. Several board members responded and said they preferred not to have any businesses on the shirts.

Elizabeth reminded the board that originally, the competition was to be among membership in WRNC. It was announced at the Banquet, so we should encourage membership to participate. Elizabeth also suggested that pre-orders would save us money and excess inventory. Just order a few extra, in the most popular size, to sell at the symposium. Carla agreed with this.

Linda pointed out that for rehabilitators, money is always needed and a small money prize would be nice. However, a second choice would be to wave the symposium fee and give the winner special recognition at the Banquet. She also thought that if the competition is opened to non-rehabilitators, and/or professional graphic artists. Beth proposed that a \$100 prize would be enough, Carla, Mathias, Toni, Alicia, Jean, Linda, agreed with this limit.