

WRNC Board Meeting Agenda

Sunday August 30, 2015

Teleconference

Time: 9:00 AM – 9:33 AM

P Carla Johnson (Pres)	_P_ Ann Rogers	_P_ Linda Bergman
P Toni O'Neil (VP)	_P_ Mathias Englemann	_X_ Michelle Ray
P Jean Chamberlin (Tres)	_P_ Sue Heritage	_X_ Kathy Lillard
P Savannah Trantham (Sec)	_P_ Joni Gnyp	_P_ Cathy Burns
X Mary Weiss	_P_ Christina Hildreth	_ex_ Elizabeth Hanrahan
P Crystal Schoellmann (VSL)	_P_ Jamie Gerlach (VSL)	

Meeting called to order by Carla at 9:00AM. Attendance taken by Savannah.

Old Business:

- **Call for other Old Business:**

New Business:

Committee Reports:

- **Symposium:** The symposium for 2016 is the last weekend of January (30th-31st). Jean: September is the month we really get started working on the symposium. We need people to be thinking of new sessions and/or speakers. Cathy: Can put something on Facebook for ideas for sessions. Carla/Jean: Yes, taking ideas would be good. Sue: Do speakers get their fees covered? Symposium & Hotel? Carla: If the speakers are from out of state, maybe. If the speakers are coming a long distance, maybe. If the speakers are coming a long distance and we specifically ask them to be there, yes we help cover.
- **Cage Grant Applications:** Haven't heard much. Need to follow-up.
- **Newsletter:** We need someone to organize! Could put something on Facebook to ask for help from someone that has experience. Sue: Don't have software or the know-how, but willing to help. Jean: will get with Sue to connect with someone that had shown interest in helping
- **Membership / Membership Renewal:** Cathy: to do a Facebook Drive (½ price for the rest of the year?) Carla: We don't usually do anything like that, but we do get folks 'extra' months if they sign-up in November. Because there is no discount for symposium registration if folks are members – most folks probably wouldn't pay for a membership prior to January. There are scholarships for members to attend the symposium – maybe there could be a push for that to encourage folks to get a membership before January if not already members. Members can apply for cage grants the deadline is 1/5/16.
- **Treasurer's Report:** Jean: total of \$15,467.53 Linda: Is that after all the expenses from last year have been paid? YES. Mathias: How does that compare to the average for the middle of the year balance? TYPICAL. Cathy: Are we mandated to keep a specific amount in the account? NO. Jean: Bulk of the monies comes from previous symposiums – use to make money, now we tend to break even.
- **Training:** There was a class held in Matthews approximately 2 weeks ago. There were 23 participants including animal control folks, vet techs, and the general public. Went well. ARK had babies that they brought to demonstrate feeding squirrels, opossums, and pigeons.

- **RVS Rehab:** Nothing to Report
- **Website Committee:** Nothing to Report
- **Chimney Swift Tower:** Linda: There has been a blurb in the newsletter. Only interest from one person about getting application material in – haven't seen anything yet. It's still early. Will continue to share via word of mouth and will be sending Cathy a blurb to put on Facebook.
- **Facebook:** Cathy: Reaching approximately 1,000 people a week. We are getting questions and activity from folks in other states. Will start 'teasing' for the symposium starting in October. If there is anything you would like to see added or shared please get them to Cathy. Would like to start highlighting board or director members once a month on Facebook. Can everyone send a blurb to Cathy about yourself? Do we want to use Facebook to advertise for the symposium? We can setup a 'sponsored' ad that can be set to reach specific areas and people that we want to target. This would allow us to reach more people. The cost is \$5-\$20 a day depending on the spread of area/people you are reaching and how long they sponsor. We can set them for specific times, but have a minimum of 7 days. Linda: motioned that we set a cap of \$100 for advertising on Facebook for the symposium for 2016. Carla: seconded. Vote passed unanimous – motion carried.
Do we have openings on the board for next year that we could use Facebook to help promote? Followed up with committee.
- **Nominating Committee:** We need to follow up with folks whose terms end in January 2016 to see if they are interested in continuing. Mathias: these folks are Jean, Toni, Michelle, Kathy, and Sue. Linda: In regards to using Facebook to promote candidates; not sure such a good idea because Facebook reaches a lot of followers that are not within NC and are not at the symposium to actually vote.

Call for other New Business:

- **Next Meeting:** We need to set our next meeting. According to our by-laws we are required to have 4 a year. Jean: we usually have one closer to the end of the year to discuss symposium specifics. Carla: let's tentatively plan for a meeting in November – will send out dates for everyone to pick from.

Carla motions to end meeting. Sue seconds. Meeting adjourned at 9:33am.

Meeting minutes respectfully submitted by: Savannah Trantham